

**MEDIA ALERT**

**DATE:** Thursday, 15 November 2018

**TO:** All Media

**ATTENTION:** News Editors / Transport Reporters / All Reporters

For immediate use

**TRANSPORT MINISTER LAUNCHES 2018 FESTIVE SEASON ROAD SAFETY CAMPAIGN**

The Minister of Transport, Dr. Bonginkosi Blade Nzimande and the Premier of Limpopo, Mr Chupu Mathabatha, will officially launch the 2018 Festive Season Road Safety Campaign on Sunday, 18 November 2018 in Limpopo.

The launch coincides with the annual two-day Road Safety Summit and the United Nations'World Day of Remembrance for victims of road crashes.

As part of the official launch, the Minister and the Premier will participate in a law enforcement operation and prayer service that will be led by faith based organisations.

The World Day of Remembrance is a Global event hosted by the United Nations to remember those who have been injured or killed in road crashes.

Meanwhile, the National Road Safety Summit will bring together all external and internal stakeholders including different Government Departments to review the implementation of the United Nations Decade of Action for Road Safety Campaign and the National Road Safety Strategy.

Details of the Department's road safety campaign launch are as follows:

**Part A: National Road Safety Summit**

**Date:** 16-17 November 2018

**Time:** 09h00

**Venue:** Bolivia Lodge, Polokwane. Limpopo Province

**Part B: Launch of 2018 Festive Season Road Safety Campaign and Wreath Laying for victims of road crashes (To be attended by Transport Minister and Premier of Limpopo):**

Date: Sunday, 18 November 2018  
Time: 09h00  
Venue: N1 Middlefontein between Mokgopong and Kranskop

Part C: Launch of 2018 Festive Road Safety Campaign and World Day of Remembrance (To be attended by Transport Minister and Premier of Limpopo):

Date: Sunday, 18 November 2018  
Time: 11h00  
Venue: Ephraim Mogale Stadium in Modimolle

All media houses are invited to attend. Members of the media can confirm their attendance with Tshogofatso Maake on 063 281 9453 or at [maaket@dot.gov.za](mailto:maaket@dot.gov.za) / Motlatsi Lebea on 076 817 3620 or at [lebeam@dot.gov.za](mailto:lebeam@dot.gov.za) / Mukondeleli Tshifura on 079 633 3982 or at [tshifuram@dot.limpopo.gov.za](mailto:tshifuram@dot.limpopo.gov.za)

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