

**Media Advisory** 

Date: 24 November 2022

PREMIER MATHABATHA TO LAUNCH 16 DAYS OF ACTIVISM FOR NO VIOLENCE AGAINST WOMEN AND CHILDREN CAMPAIGN

Limpopo, Mr Chupu Stanley Mathabatha will officially launch the 16 days of Activism for no Violence against Women and Children campaign at Senwamokgope, Greater Letaba Local Municipality. This annual initiative is recognised worldwide from the 25 November to the 10 December. The campaign is government's concerted effort to rid the society of the demon of Gender Based Violence and Femicide. This year's theme is "Socio-Economic Rights and Empowerment to build Women's Resilience against Gender Based Violence and Femicide: Connect, Collaborate, Contract!"

In line with the theme, social and economic empowerment are fundamental to women realising their potential and achieving their rights. Women's economic resilience will enable them to walk away from situations that make them vulnerable to GBVF and to take control of their own lives and that of their children. As the 16 days campaign grows in the country, it has evolved to include issues relating to violence against children, youth, people with disabilities as well as the LGBTQIA+ community.

## Details of the launch are as follows:

Date : 25 November 2020

Time : 11h00

Venue : Senwamokgope Community Hall,

Sekgosese

## Greater Letaba Municipality, Mopani District

Issued by the Limpopo Provincial Government

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