

MEDIA ALERT

DATE: Friday, 9 December 2022

TO: All Media

ATTENTION: News Editors / Transport Reporters / All Reporters

For immediate use

TRANSPORT DEPUTY MINISTER CHIKUNGA INTENSIFIES FESTIVE SEASON ROAD SAFETY CAMPAIGN IN VHEMBE, LIMPOPO

The Deputy Minister of Transport, Ms. Sindisiwe Chikunga together with Limpopo MEC for Transport and Community Safety Ms. Florence Radzilani will intensify all efforts to save the lives of road users during the 2022 Festive Season Road Safety campaign in the Vhembe District, Limpopo.

One of the most pressing concerns facing modern society today both internationally and in South Africa in particular, is the unnecessary loss of lives as a result of the carnage on the roads.

Road crashes are predicted to become the fifth leading cause of fatalities globally which has seen rising calls for more safer and responsible road user behaviour as well as intensified educational awareness regarding road safety in order to meet injury and fatality reduction targets as set through the United Nations Decade of Action for Road Safety Campaign 2021- 2030.

The Deputy Minister and MEC together with key road safety stakeholders and partners as well as senior government officials will interact with motorists, passengers as well as pedestrians to spread the message of road safety as the 2022 Festive Season builds up.

Law enforcement officials will also join the Deputy Minister and MEC for a multi disciplinary law enforcement operation pulling all stops to ensure that motorists, passengers and pedestrians alike observe all the rules and are safe on the roads.

Festive season activities in South Africa are associated with increased traffic volumes and increased road crash incidents - the large proportion of road crash victims usually being pedestrians and passengers as a result of lack of, and in some cases, the non use of safety belts and jaywalking.

The details of the Deputy Minister's law enforcement and educational awareness operation are as follows:

Date: Saturday, 10 December 2022

Venue: Road R524 Dzindi, just before you reach Thohoyandou

Time: 07h00

Members of the media attending the event are requested to confirm attendance with Mr. Tshegofatso Maake on 063 281 9453 or Maaket@dot.gov.za or Mr. Vongani Chauke on 072 742 7575 or chaukev@dtcs.limpopo.gov.za

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