

Media Advisory
To All Media
30 September 2024

LIMPOPO PROVINCIAL GOVERNMENT TO OBSERVE INTERNATIONAL DAY OF OLDER PERSONS ON 01 OCTOBER

Limpopo Premier Dr Phophi Ramathuba will lead the celebration of the International Day of Older Persons on 01 October 2024. The day will be celebrated under the theme, "Ageing with Dignity: The Importance of Strengthening Care and Support Systems for Older Persons Worldwide."

October has been declared Social Development Month, a month that is particularly dedicated towards caring for the most vulnerable members in the society, including older persons.

Elderly people play an integral part in strengthening communities and neighbourhoods as caregivers, nurturers, and overall fountains of wisdom.

Premier Dr Ramathuba says: "We aim at utilizing this day to educate and create awareness about older persons' rights and issues impacting their lives such as abuse and social neglect. We are worried as a provincial government by the increase of attacks in some cases murder of our senior citizens. We must also promote the well-being and safety of older persons while encouraging them to stay active and live a healthy life, as they are our source of indigenous knowledge."

Media are invited to cover the event scheduled as follows:

Date : 01 October 2024

Venue: AFM Fountain of Life Church, Phagameng, Modimolle-Mookgopong Local Municipality

Time : 09h00

Issued by the Limpopo Provincial Government

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