



LIMPOPO

PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

Media Advisory
20 September 2024

LIMPOPO PROVINCIAL GOVERNMENT TO CELEBRATE WORLD ALZHEIMER AWARENESS DAY

The Limpopo Provincial Government will on the 21st of September 2024, celebrate World Alzheimer Awareness Day at Zaaiplaas village, Elias Motsoaledi Local Municipality under the theme, **'Time to act on dementia, to act on Alzheimer.'**

Alzheimer is a term for several diseases that affect the memory, thinking, and ability to perform daily activities which has physical, psychological, social, and economic impacts. This doesn't not only impact on those affected with the condition but also their care givers, families and society at large.

This international campaign is observed every year on the 21st of September with the intent of raising awareness and challenges surrounding the Alzheimer disease that mainly affect older persons. The campaign will ultimately develop a dementia-friendly society.

This awareness programme comes at a time the country is preparing to observe Social Development month in October. October month is dedicated towards caring for the most vulnerable members of society.

Media are invited to cover the awareness scheduled as follows:

Date: 21 September 2024

**Venue: Department of Social Development One Stop Centre Hall,
Zaaiplaas village, Elias Motsoaledi Municipality, Sekhukhune District**

Time: 10h00

Issued by the Limpopo Provincial Government

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