Media Advisory
To All Editors and Reporters
02 December 2024

## PREMIER DR. PHOPHI RAMATHUBA TO LEAD ROAD SAFETY ACTIVATION

Limpopo Premier Dr Phophi Ramathuba will lead a Road Safety Activation Campaign at Mantsole Weighbridge on the N1, aimed at promoting road safety and reducing accidents during the festive season.

The Premier will be joined by the MEC for Transport and Community Safety Ms Violet Mathye, members of the South African Police Service (SAPS), Provincial and Municipal Traffic Officials, Border Management Authority, South African Revenue Service (SARS), and the Road Traffic Management Corporation (RTMC) to emphasize the importance of safe road usage.

This campaign seeks to raise awareness among road users about adhering to traffic regulations, especially during the festive season when increased travel for family visits, vacations, and church pilgrimages results in higher traffic volumes. The activation will feature roadblocks, law enforcement checkpoints, and the distribution of road safety materials to drivers and passengers.

The campaign will also highlight national accident hotspots, including: R37, N1 to Musina, Dendron Road, and R71road. These routes have been identified as high-risk areas for road crashes, and proactive measures will be implemented to ensure safety for all road users.

## **Event Details:**

Date: Tuesday, 03 December 2024

Time: 09:00 AM

Venue: Mantsole Weighbridge, N1, Waterberg District

For Further Inquiries, Please Contact:

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Issued by the Limpopo Provincial Government.