MEDIA RELEASE

To All Editors and Reporters

22 April 2025

LIMPOPO PROVINCIAL GOVERNMENT PLEASED WITH THE EASTER WEEKEND ROAD SAFETY

The Limpopo Provincial Government has expressed satisfaction and gratitude to all visitors who travelled to the province during the Easter weekend; residents who returned home to spend time with their families and pilgrims who journeyed to various churches for Easter services, for observing road safety regulations throughout the Easter period.

The Premier Dr Phophi Ramathuba said: "We extend our heartfelt gratitude to all visitors who travelled to our beautiful province during the Easter long weekend. We are pleased to report that our collaborative efforts to ensure road safety yielded encouraging results, with relatively few fatalities on our roads, especially on the N1 which experienced high traffic volumes from Thursday until Sunday."

"We commend the tireless and collaborative efforts by the Members of the Executive Council, Members of the Provincial Legislature, Mayors and councillors who took the road safety campaign as part of their responsibility. We thank the police, traffic officers, emergency services and other support staff who worked hard to keep our roads safe. Their dedication to enforcing traffic laws, including arrests for speeding and drunk driving, sends a strong message of zero tolerance for reckless behaviour.

The province appreciates the public's response to the call for road safety awareness. By taking responsibility for their actions, road users demonstrated that safety is indeed everyone's responsibility.

The province further emphasised that pedestrian safety should still remain a priority, that pedestrians should refrain from taking alcohol and going onto the roads whilst not wearing visible clothing.

"As we anticipate other heightened travel periods, including the upcoming public holidays at the end of April, we urge all road users to continue prioritising road safety," concluded Premier Dr Ramathuba.

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Issued by the Limpopo Provincial Government

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#Easter2025 #ArriveAlive #FreedomMonth2025 #LetsGrowLimpopoTogether

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