

MEDIA RELEASE

16 April 2025

Attention: All Editors and Journalists

RE: ROAD USERS URGED TO PRIORITISE ROAD SAFETY THIS EASTER LONG WEEKEND

The Limpopo Provincial Government is extending a warm welcome to all visitors travelling to the beautiful province during the upcoming Easter long weekend.

Whether travellers are attending religious gatherings, visiting loved ones, or exploring the province's diverse and exciting tourist attractions, they are invited to experience the best of Limpopo. Limpopo is known for its stunning landscapes, rich cultural heritage and warm hospitality, and the province is excited to share these treasures with all who will be visiting.

"Let us work together to make our roads safer for everyone. Every journey, no matter how short, requires our full attention and caution. I urge all road users to prioritise road safety, and let us make this long Easter weekend a safe and enjoyable one for all," said Premier Dr Phophi Ramathuba.

As the province anticipates peak travel during this period, the law enforcement agencies are gearing up for intensive operations from 16 to 22 April 2025. Officers will be strategically deployed to manage traffic flow, curb traffic violations and ensure road safety.

Law enforcement officers will be focusing on key areas such as pedestrian safety, drunken driving, driver and vehicle fitness, public transport safety and speed management to minimise the risk of accidents and ensure a safe journey for all.

Fatigue is a silent killer - road users are advised to take regular breaks; every two hours or 200 kilometres to rest and recharge. Always buckle up, stay within speed limits and avoid overtaking on barrier lines. To pedestrians, cross the road when it is safe to do so, wear bring coloured clothes and don't drink and cross the road.

Whenever possible, travellers are advised to drive during the day for added safety. Road safety is everyone's responsibility and all can make a significant difference by working together.

Strive towards the goal of Every Day Without A Road Death (EDWARD).

END/

Issued by the Limpopo Provincial Government

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