

Media Release
04 September 2025

Premier Dr Ramathuba Leads Limpopo Delegation to the Intra-African Trade Fair in Algeria

The Premier Dr Phophi Ramathuba is leading the Limpopo delegation to the Intra-African Trade Fair (IATF2025) in Algiers, Algeria from 04 to 10 September 2025. The delegation comprises MEC for Agriculture and Rural Development Ms Nakedi Kekana, senior officials of the Limpopo Economic Development Environment and Tourism (LEDET) and Limpopo Economic Development Agency (LEDA).

The IATF2025 is hosted by People's Democratic Republic of Algeria and convened by Afreximbank in collaboration with the African Union Commission (AUC) and the African Continental Free Trade Area (AfCFTA) Secretariat.

IATF2025 is scheduled to take place from 04 to 10 September 2025 at the Algerian Company of Fairs and Exhibitions Center (SAFEX), Algiers, Algeria under the theme "Gateway to New Opportunities".

The IATF 2025 is set to be a pivotal event in advancing trade and investment across Africa, providing a unique platform for the facilitation and exchange of crucial information aimed at boosting intra-African commerce and ties with the diaspora. This initiative aligns with the goals of the AfCFTA and is designed to enhance economic collaboration within the continent.

IATF2025 brings together leading business figures, investors, policymakers and various stakeholders from across the globe to showcase their goods and services, while exploring lucrative business and investment opportunities within Africa. This significant gathering aims to foster dialogue and identify solutions to the challenges that hinder intra-African trade and investment, thereby enhancing the overall economic development of the continent.

"We are continuing on our paths to grow our investment portfolio through these fairs and interactions. We see a greater role as well for our local businesses to be exposed to international trends, practices and businesses," said Premier Dr Phophi Ramathuba.

The Premier will also participate in the discussion at the African Sub-Sovereign Governments Network (AfSNET) conference on 06 September 2026. The conference will be running on the sidelines of the IATF2025 conference. She will deliver a paper on "Investment Showcase: Unveiling Opportunities from Select African and Caribbean Sub-Sovereigns"

Limpopo has brought along 14 business representatives from the province in the field of tourism, film-making, furniture making, cosmetics, fashion, sportswear, taxidermy and visual arts. These businesses have been sponsored by the Department of Trade, Industry and Competition (DTIC), the Small Enterprises Development and Finance

Agency (SEDFA) and the Limpopo Economic Development, Environment and Tourism (LEDET).

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For media enquiries, please contact:

Ndavhe Ramakuela
Provincial Government Spokesperson
+27 82 200 5357 or RamakuelaN@premier.limpopo.gov.za

Thilivhali Muavha
Premier's Spokesperson
+27 66 011 7034 or MuavhaT@premier.limpopo.gov.za

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