MEDIA STATEMENT
FOR IMMEDIATE RELEASE

Date: 23rd November 2026
Time : 06h30

MEC NAKEDI KEKANA TO LAUNCH PROVINCIAL ROAD SAFETY FESTIVE SEASON CAMPAIGN

The Limpopo MEC for Transport and Community Safety, Ms Nakedi Kekana, will officially launch the Provincial Road Safety Festive Season Campaign under the theme “It Begins With Me”.

The campaign seeks to strengthen road safety awareness and encourage all road users to take individual and collective responsibility for protecting lives on our roads, particularly during the busy festive season.

The Department calls on motorists, passengers, pedestrians, cyclists and all other road users to play their part in preventing road crashes, injuries and fatalities. Motorists are urged to obey traffic rules, adhere to speed limits, avoid driving under the influence of alcohol, refrain from using mobile phones while driving and remain vigilant, particularly in areas with high pedestrian activity.

Passengers are encouraged to speak out against reckless driving, while pedestrians are urged to exercise caution and use designated pedestrian facilities where available.

The Department emphasises that road safety cannot be achieved by law enforcement agencies alone. It requires the commitment and active participation of every road user. Let road safety begin with each one of us because saving lives is a shared responsibility.

The official launch will take place as follows:

Date: Tuesday, 24 November 2026
Time: 09:00
Venue: Matoks Naughty Boys Sports Ground, Botlokwa (next to the old taxi rank).Mole-Mole Municipality. Capricorn District.

Community members, stakeholders and members of the media are cordially invited to attend and be part of this important road safety campaign.

ISSUED BY:
The Limpopo Department of Transport and Community Safety

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